

HOW DRINK-IT'S DELIVERY APP SAVES TIME AND IMPROVES PERFORMANCES

Learn how, Belgian Brewer Omer Van der Ghinste, utilizes Drink-IT's Delivery App to save time and improve performance.



BREWERY OMER VANDER GHINSTE

Brewery Omer Vander Ghinste is the brewery of fine Belgium beers like OMER, Traditional Blond, LeFort, VenderGhinste RoodBruin,...

When Omer Vander Ghinste started the brewery in 1892, he gave his beers his own name, which was common in those days. The brewery was successively managed by Omer (1892 – 1929), Omer Remi (1929 – 1961), and Omer (1961 – 2007). Today the management and the well-preserved secrets are in the hands of Omer Jean Vander Ghinste.

A fun fact – it's a family tradition to give the eldest son of the family the same first name: Omer.





CHALLENGE

Managing delivery services can be very time consuming and challenging to track the process. Omer Vander Ghinste has daily, at least six delivery trucks on the road. Before implementing the Delivery App, developed by Drink-IT, Omer Vander Ghinste managed the delivery process manually, with delivery note's, route reports, with the challenges being:

- A high amount of paperwork during delivery
- No clear insights on deliverables and empty goods per customer
- No data integration between back-office and warehouse; manual processing of paperwork per customer

Omer Vander Ghinste was looking for a solution that would be streamlined and reduce administrative tasks to eliminate these pain points. Besides that, the company needed a solution that would connect to their back-end.

HOW DRINK-IT HELPED

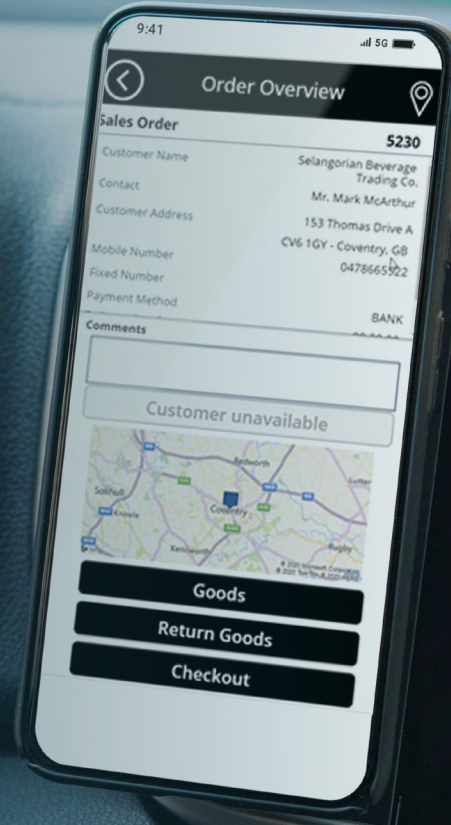
From the beginning, the Microsoft Power App solution stood out as an intuitive and easy-to-use solution to manage Omer Vander Ghinste delivery process. Thanks to the customized and user-friendly interface, Drink-IT Delivery App was adopted quickly and is now used by Omer Vander Ghinste for all their deliveries.

Using Drink-IT Delivery App, the drivers of Omer Vander Ghinste get their route and deliveries of the day when they log into the application. Now, the drivers can easily update the information in the Delivery App, regardless of their location.

One central place for peace of mind: Omer Vander Ghinste does not have to worry about data errors or lost data. All data is stored with Drink-IT and integrates seamlessly with the Delivery App. The ability to plan routes directly out of the back-end makes it much easier to plan drivers and deliveries.

BENEFITS FOR OMER VANDER GHINSTE

Drink-IT has helped Omer Vander Ghinste employees and drivers save time and improve performance. Omer Vander Ghinste uses Drink-IT's Delivery App to streamline their delivery process and track the time, cost, and empty goods. The Delivery App has given them clarity on deliveries and the price. It helps them speed up the time of general administration and provide them with the data they need to process.

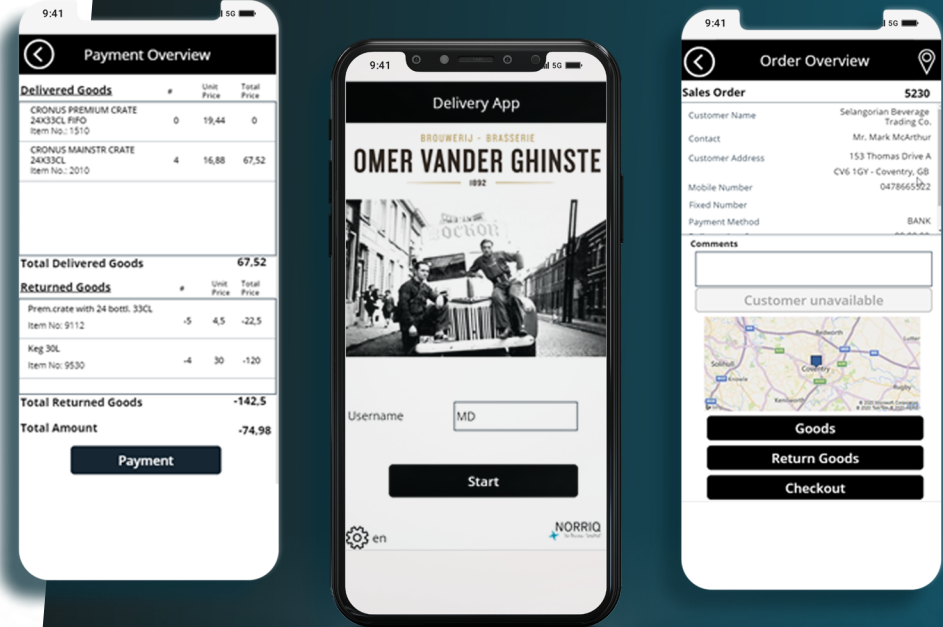


DELIVERY APP FUNCTIONALITY FLOW

Every driver can log in with his dedicated account. Here he can see which route he should drive. The customer orders on this route are sorted based on the sequence decided in the back-office. Once he starts, he will fill in his starting mileage; timestamps registered at the start and end of the route and the customer site. This can be used later for reporting purposes.

At the customer site, the driver now has an overview of all the goods he needs to deliver. He can easily register the delivered goods or alter the quantities if the customer doesn't want all the goods anymore. If the customer has returns, the driver can quickly write those as well. In case the customer needs to pay the driver, the driver will navigate to a payment screen where to total amount to pay is calculated, including the returned items. Signatures of both the driver and the customer are recorded.

Lastly, when arriving back at the warehouse, the unloading is registered by a warehouse employee, who also signs for receipt of all returned goods after unloading.





GETTING STARTED WITH THE MICROSOFT POWER PLATFORM

Microsoft rapidly innovates, updates and releases new products and solutions, which makes staying on top of changes difficult. However, this frequent pace of innovation makes Microsoft technologies exciting. One of the biggest new areas from Microsoft that you will read a lot about is the Power Platform.

What is the Power Platform?

The 'Power Platform' is a collective term for three Microsoft products: Power BI, PowerApps, and Power Automate (previously known as Flow). They provide the means to help people easily manipulate, surface, automate, and analyse data and can be used with Office 365 and Dynamics 365 (as well as other third-party apps and other Microsoft services). The Power Platform is possible thanks to the Common Data Services (or CDS), which is essentially the underlying data platform that provides a unified and simplified data schema so that applications and services can inter-operate.

The Microsoft Power Platform is more than the sum of its parts. Connect them together – and to Office 365, Dynamics 365, Azure, and hundreds of other apps – and build end-to-end business solutions.

In plain language, this means that as powerful as these apps (Power BI, Power Apps, and Power Automate) can be, the mutualistic symbiosis between them is where the magic not only lives but thrives. Together with the other apps in Office 365 as well as Dynamics 365 and Azure, the possibilities for improvements are limitless.

MICROSOFT POWER PLATFORM

Why is the Power Platform so important?

In this digital age, we are extremely reliant on data – and the amount of data companies are creating is continually increasing. While all this data is inevitable, it is useless companies gain insights and meaning from it – to gain tangible value.

Historically, data analysis, app creation or automation would be achieved by IT/Development teams. This would require staff to outline their requirements and aims, send these requests to their IT (Information Technology) department (or even an external partner) and then see whether it was approved and then, wait for it to be built. This would be time-consuming and would use valuable resources internally or be costly if fulfilled externally. What is more, those requesting the solution would tend to have an immediate need and waiting for weeks could cause internal delays.

Therefore, the Power Platform is so exciting. The Power Platform enables data democratisation – the ability for digital information to be accessible to the typical (non-technical) end-user. It provides three technologies that allow staff to do more with their data themselves without coding knowledge. While it does not allow the integration and flexibility of custom coding, it does supply a simple method for most users to be able to create, automate, or analyse their data in ways which have never been possible for the average worker.

How does the Power Platform fit with the wider Microsoft strategy?

The Power Platform connects to a wide range of data sources – including third-party apps such as Google Analytics and Twitter, however it is extremely powerful when working with Office 365 and Dynamics 365. Microsoft pitched the Power Platform as a way to “unlock the potential of Dynamics 365 and Office 365 faster than you ever thought possible” so you can easily extend, customise and integrate these services.

The Power Platform is going to be a vast area of investment from Microsoft and as it is still fairly new, we expect that it will be regularly updated and improved as the products mature. What is more, as Microsoft continue to focus on bringing all their technologies closer together, we can expect the Power Platform to be a key player for this – helping connect services like Microsoft 365, Dynamics 365, and Azure easily with a low-code/no-code approach.



OUR MISSION

**MAKE BEVERAGE
A BETTER
BUSINESS**